

President's message

Dear Colleagues:

The 1979-80 academic year will prove to be the richest so far in WPAs history. After three years of growth and exploration, we move into a new phase of action.

First, I call your attention to this splendid journal. Thanks to the generous support of Brooklyn College and to the able editorship of Ken Bruffee, WPA shines as our official publication. Next, I point with pride to a grant from the Exxon Education Foundation. Their award will enable us to launch our program in consultant/evaluators, a program that will bring to campuses throughout the country experienced WPAs trained in on-site evaluation. Already, in response to one announcement in the *Chronicle of Higher Education*, we have many requests for this service. (If your institution needs an evaluator for its writing program, write to me for an application.)

Third, plans for this year include a strong effort at expanding membership. Although we are pushing toward 400 on our rolls, we need resources that will allow WPA to become self-supporting. To help toward that goal, Richard Sterling of Lehman College has agreed to serve as managing editor and to seek advertisers. But for the next few years, our major source of support will continue to be membership. Another aim for this year is to help plan more regional conferences for WPAs. Please remember to renew your membership and to encourage your counterparts on other campuses to join us.

I want to welcome the newly elected members of the WPA Executive Committee-Maxine Hairston, Don Hirsch, and John Warnock-and thank the outgoing members-Dick Raspa, Don McQuade, and Jim Raymond-for their time and effort in helping the organization to grow and achieve recognition.

One last reminder; Don't forget to attend WPAs session at CCCC on Thursday afternoon, March 13. We'll be dealing there with the efforts to involve senior faculty in teaching writing,

Harvey S. Wiener