

WPA

Writing Program Administration

Journal of the Council of Writing Program Administrators
Volume 4, Number 3, Spring, 1981

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The Editors of *WPA* invite contributions that are appropriate to the interests and concerns of those who administer writing programs in American and Canadian colleges and universities. Articles on teaching writing or research in composition are acceptable only if they deal with the relationship of these activities to program administration.

Article length (flexible), 2,000-4,000 words. Authors should submit two copies and retain a copy for their own files. Material should be suitably documented, using the *MLA Handbook*, although as much reference as possible should be included within the text. Annotated bibliographies accompanying articles are encouraged, as well as any other apparatus which might make material more conceptually and practically valuable to working writing program administrators. The editors reserve the right to edit manuscripts accepted for publication to conform with the style of the journal. Manuscripts cannot be returned unless accompanied by a stamped, self-addressed envelope. Article deadlines: fall and winter issues, January 15; spring issue, September 15. Relevant announcements are also acceptable. Announcement deadlines: fall issue, August 1; winter issue, October 1; spring issue, January 5. Address contributions and editorial correspondence to Kenneth A. Bruffee, Editor, *WPA*, English Department, Brooklyn College, CUNY, Brooklyn, New York 11210.

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Address advertising inquiries to Joseph F. Trimmer, Managing Editor, *WPA*, English Department, Ball State University, Muncie, IN 47306.

The Council of Writing Program Administrators is a national association of college and university faculty who serve or have served as directors of freshman composition, coordinators of writing labs and workshops, chairs and members of writing program-related committees, or in similar administrative capacities. The Council of Writing Program Administrators is an affiliate of the Association of American Colleges.

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Council of Writing Program Administrators

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President's Message

Dear Colleagues:

Last spring in this column I predicted that 1979-80 would prove to be the richest year so far in the history of WPA. I think it is fair to say that that prediction has come true. This year we have indeed moved into a new phase of action.

With funds from the Exxon Educational Foundation, WPA has begun on a small scale a successful consultation-evaluation program. This program has placed trained consultant-evaluators on ten campuses throughout the country to examine writing programs and to suggest improvements. WPA's Board of Consultant-Evaluators met at CCC in spring, 1980, to establish training and consultation-evaluation procedures. The board wrote a set of guidelines for its own use, and a "Guide for Self-Study" that WPAs and their colleagues can use to examine their own programs. That guide was published in the Winter issue of *WPA* (vol. 4, no. 2). Because of the high quality of the WPA consultant-evaluator training program, we have been invited to discuss our procedures with the National Endowment for the Humanities, which also provides consultation to college campuses.

The WPA consultant-evaluator program will continue in 1981. If your institution needs a consultant-evaluator for its writing program, write to me for an application.

The second major development for WPA this year has been its affiliation with the Association of American Colleges (AAC), a Washington-based organization of administrative officials at major colleges and universities in the country. Affiliation with AAC adds institutional weight to WPA's already well-developed authority in the field of program administration. WPA contributes to AAC, in turn, direct access to the professionalism and expertise of you, our members, in the educationally crucial area of writing program administration.

With these accomplishments attained, we look forward now to several years of consolidating our gains. I hope you will continue to feel, as I do, that WPA strengthens the position of writing program administrators on their campuses and in the profession at large. With that end in mind, let me appeal to you to send your dues for 1981 (\$10), if you have not already done so, to WPA Treasurer Joseph Comprone, English Department, University of Louisville, Louisville, KY 40208.

One last reminder. If you are attending CCC in Dallas this year, don't forget WPA's session, Friday, March 27, 1981. Our topic is the problems of part-time faculty and issues raised by the increased use of part-time instructors throughout our profession.

Harvey S. Wiener