Evaluating High School Writing: What Are Teachers Really Looking For?

Donald A. Daiker
Mary Fuller
Max Morenberg
Janet Ziegler

Introduction

On a typical day, directors of college composition are likely to receive—along with the inevitable stack of textbook brochures—a request from a high school somewhere in the state for information about our college writing program: what texts do we prefer? how many papers do we require? what kinds of papers are they? and how are they graded? Clearly, high school teachers and administrators look to college programs for direction. And most program administrators dutifully answer the letters and questionnaires because we hope our answers will somehow affect the way writing is taught in the high school and ultimately the quality of students we see in our programs. Such correspondence is the beginning, however informal, of collaboration between high school and college writing programs.

Program administrators today recognize that their responsibilities extend beyond the campus gates. A recent MLA publication spotlights 16 programs across the country where colleges and high schools collaborate to promote better relationships, to find ways they can solve mutual problems, and—perhaps most important—to assure consistency and continuity in writing classes from high school to college. It may well be that better communications between college and secondary educators can improve writing programs at all levels.

Improved writing is the major goal of a collaborative effort at Miami University organized by the Ohio Writing Project for the Ohio Board of Regents. Its name is the Early English Composition Assessment Program, and it assesses compositions written under controlled conditions by high school juniors. As part of the program, high school teachers come to Miami University to evaluate essays in scoring sessions patterned on the collaborative model of the Educational Testing Service. At the beginning of each session, approximately fifty teachers spend sev-
eral hours discussing the scoring scale, the rating criteria, and—most importantly—sample student papers. Because such sessions enable teachers to test their evaluation criteria against those of their colleagues and, in a relatively non-threatening environment, to rethink their own standards and values, they are opportunities for professional growth. After all, many of us have never before scored a paper along with fifty colleagues and then discussed with them the reasons for assigning the grade we did. It is a situation which invites us to learn from each other. It is also a situation which clarifies what teachers look for in evaluating high school writing.

The papers that teachers evaluated in the fall of 1985 were all written in response to the following question:

Explain as clearly and specifically as you can whether you think American society treats men and women and/or girls and boys as equals or whether you think the two sexes are treated differently. In your explanation, you might want to tell a story about yourself or your friends, to use description, and to refer to men and women in movies, in books, and on television. In any case be sure to use examples, illustrations, and other details to make your explanation interesting and informative.2

Student essays were evaluated on a six-point scoring scale with “6” the highest grade and “1” the lowest (Table 1).

To decide which grade on the scoring scale to assign, raters used five criteria (Table 2). But before scoring “live” papers, all raters—following standard ETS procedure—practiced using the five criteria to grade a series of sample papers that represented the full range of the scoring scale.

### TABLE 1. Scoring Scale

<table>
<thead>
<tr>
<th>Grades</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5/6</td>
<td>Clearly above average papers which demonstrate strength in virtually all the criteria. Rarely are these flawless papers, but they are usually substantial in content and often original in idea and/or expression. A “5” tends to be thinner or weaker in some ways than a clearly superior “6.”</td>
</tr>
<tr>
<td>3/4</td>
<td>Papers ranging from slightly below average (“3”) to slightly above average (“4”), either combining strengths with weaknesses in various criteria or showing an overall sense of underdevelopment.</td>
</tr>
<tr>
<td>1/2</td>
<td>Clearly below average papers which fail to demonstrate competence in several of the criteria (often because the paper is too short) or which are generally empty or which fail to respond to the question. A “2” tends to have redeeming qualities absent in a “1.”</td>
</tr>
</tbody>
</table>

### TABLE 2. Rating Criteria

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ideas</td>
<td>The extent to which the thoughts and content of the essay are original, insightful, and clear.</td>
</tr>
<tr>
<td>Supporting Details</td>
<td>The extent to which the ideas of the essay are supported by examples and details which are specific, appropriate, and fresh.</td>
</tr>
<tr>
<td>Unity and Organization</td>
<td>The extent to which the parts of the essay develop its whole and to which the parts of the essay are clearly and logically connected to each other.</td>
</tr>
<tr>
<td>Sentence Structure</td>
<td>The extent to which variety, maturity, and effectiveness of sentence structure is achieved.</td>
</tr>
<tr>
<td>Diction and Usage</td>
<td>The extent to which wording and phrasing are accurate, expressive, and concise and to which the principles of grammar and the conventions of standard English are, when appropriate, observed.</td>
</tr>
</tbody>
</table>

### Raters’ Questionnaire

Once the scoring of “live” papers began, we started looking for student essays that would receive the same score from virtually all raters. That is, we were searching for papers on which there was little or no disagreement, papers which for one reason or another achieved consensus in scoring. We had little difficulty finding what we sought: each of the six papers produced below received the identical score from four separate raters. Each rater then completed a written questionnaire designed to elicit the reasons for that score. The questionnaire, a simple one, consisted of four items:

1. Please explain as clearly and specifically as you can the major reason you gave this paper the grade you did.
2. Please explain any other reasons for giving the paper the grade you did.

3. Was this paper an easy one to grade? Please explain why or why not.

4. Please explain any other reactions to the paper that might have influenced the grade you gave it.

Responses to the four items helped us determine what teachers look for when they evaluate student writing. The discussion below, based on those responses, begins with middle-range papers—those judged either slightly below average (“3”) or slightly above average (“4”). It then turns to papers in the lower range (“1” and “2”) and upper range (“5” and “6”).

**Middle-Range Papers**

**A “3” Paper**

In American society men and women are treated differently in many ways. It all started a long time ago. Women were not permitted to have a job, the women’s place was at home. Men thought that the only things that women were good for was cleaning, doing wash, cooking, and caring for the children.

As time passes things do change. I think men still feel the same way about a woman’s place being at home, but today, it’s the women’s decision on whether she is going to have a career or not, or whether or not she is going to stay home and be a housewife or if she wants a part-time job.

Although some things have changed in favor for the women, there are still some things that men are considered “better” at than women. There are three times more men doctors than women doctors. There are many more judges that are men compared to the women judges.

Maybe in the next ten or twenty years this will also change. America is a changing country which matures in several ways every year.

One very important thing that I feel will never change is that their will never be a women president. People believe that men are more educated in certain matters concerning other countries, and things to do with politics. But you never know, some brave women might run for presidency some day, but I don’t look for that to happen for a long time, but this is my own opinion.

Therefore what I’m trying to say in this ESSAY is that men and women will never be treated equally in every way. Things have changed in the past and things will keep on changing. But I feel that men and women will never be treated totally as equals.

**Analysis of Raters’ Response**

On the six-point scale, this paper was consistently rated “3” or “slightly below average” in overall quality. Moreover, the raters who scored the paper a “3” considered it relatively easy to evaluate: they were equally certain that it was neither “slightly above average” (a “4”) nor “clearly below average” (a “2” or “1”).

The central weakness of the paper, the raters further agreed, is its lack of supporting material, the almost complete lack of specific examples, illustrations, and details. There are, to be sure, some specifics here. The writer does assert that male doctors outnumber female doctors three to one and that there are more male judges as well. He further notes that men are often thought to be superior politicians, especially in conducting foreign policy. But since neither these nor other points are explained or developed, the paper does not become sufficiently interesting or informative to deserve a “4.”

It was precisely the lack of development and the paucity of supporting material that prevented the raters from scoring the paper a “4.” One rater wrote, “Had I seen more facts, I believe I would have rated the paper ‘4’ or even ‘5.’” A second rater commented that the examples were not developed well enough to earn the paper a ‘4.’ A third rater cited the absence of “crisp, specific examples to support the thesis” as a major reason for scoring the paper a “3.”

So it was primarily the paper’s failure to support, develop, and otherwise elaborate upon its key assertions that made it below average in quality. But the raters pointed to other if less important problems—occasional irrelevancies, an immature style, and errors of grammar and spelling. Perhaps because the paper was organized chronologically rather than analytically, raters felt that it was sometimes off topic. The paper is also weakened by an immature style—most obvious in sentences like “There are many more judges that are men compared to the women judges.” Finally, the paper suffers from errors in tense consistency, sentence boundaries, possessive constructions, and spelling. Still, neither the errors nor the stylistic immaturity nor the irrelevancies weighed as heavily with the raters as the lack of specific examples and supporting details.
What makes the paper “slightly” rather than “clearly” below average in quality? According to the raters, the paper merits the score of “3” rather than “2” because it addresses the assignment and because its content is substantial and its expression clear. One rater characterized the paper as “rather clear and logical. The argument was concise and to the point.” Moreover, the paper follows an intelligible order: it begins with the past, moves to the present, and concludes with a glimpse of the future. And this movement through time is appropriately signalled by connectives like “As time passes” and “Although some things have changed.” In fact, the paper had enough promise for one rater to connect. But the writer's inability to capitalize on her successes earned criticism.

A “4” Paper

In American society today, I feel that men and women are not treated as equals. Men in most cases have the better paying job for the same kind of work done. In a factory that my aunt used to work for, she had worked there longer than this one man, she done the same kind & amount of work that the man did but she got paid a lower wage because she was a woman.

I also feel that men are looked up to more than women are in a business or company. For example, on this one television show I was watching, the man was a “head” of his company and of a similar company, a lady was the “head” of that company and when it came for the Cartel to do business with the best company they saw fit to complete this “deal”, they picked the man's company just because he was a man and they felt that a woman could not complete “the deal” to their liking.

Most women are not thought upon as being able to do a man's job when indeed there are a lot of men's jobs that women can do but not at all. That does not mean that men should discriminate or wrongly judge women just because they are of the female sex. I feel that women should be respected & thought upon as a equal human being if they can do a man's job.

Most men have the thought that women are just play things & should do what most women did before women's lib—clean the house, have kids, raise them, go to church & be a good Christian mother, make supper, & be there whenever the man wants them. But the paper does not maintain a mature style. It occasionally tangles syntax and confuses verb forms: “In a factory that my aunt used to work for, she had worked there longer than this one man, she done the same kind & amount of work that the man did but she got paid a lower wage because she was a woman.”

Women is in the house cooking and raising kids, not doing a man's job. I feel that a man should be in the kitchen & raising kids just as much as the woman does that.

In the case of boys and girls being equals, there is a little skepticism there too! Both sexes, in children, feel that they are more better than the other. For example, most girls are asked to do a lot more responsible things than boys are. Like if a mother or father wants something from the store he is more likely to ask the girl than the boy, for she is more responsible.

But boys are looked as better than girls because when there is some kind of activity involving a little physical strength, they ask the boy rather than the girl. The boys are always thought as being strong and the girls smart and responsible.

On the whole, I feel that women are not looked as equals of men, that they are below men and that girls & boys are not looked as equals and both, in different situations, are looked to be better than the other.

Analysis of Raters' Responses

This paper seems to characterize “slightly above average” papers in style, in development, and in diction; in all these areas, the raters noted moments of resonance and moments of dissonance. They praised the writer's control over grammar, ideas, and rhetoric. As one rater noted, the paper was “above average in examples and was fairly well unified.” But the writer's inability to capitalize on her successes earned criticism as well. “Although the paper had some substance, it could have presented in a more interesting manner,” went a typical comment.

The paper contained stylistically mature sentences, sentences that deftly handle multiple noun clauses and apposition: “Most men have the thought that women are just play things & only should do what most women did before women's lib—clean the house, have kids, raise them, go to church & be a good Christian mother, make supper, & be there whenever the man wants them.” But the paper does not maintain a mature style. It occasionally tangles syntax and confuses verb forms: “In a factory that my aunt used to work for, she had worked there longer than this one man, she done the same kind & amount of work that the man did but she got paid a lower wage because she was a woman.”

In the same way, the paper promises substantial development but falls short. It opens, for instance, with a topic statement: “In American society today, I feel that men and women are not treated as equals.”
Then it narrows the topic with, "Men in . . . most cases have the better paying job for the same kind of work done." And it even supports the topic statement with a personal illustration: the writer's aunt was paid a lower wage than a man "because she was a woman." But other examples are vague and thin. In the second paragraph, for instance, we are told about a television show in which a man defeats a woman in a business deal simply because he is a man, yet we are given few specifics about the incident. So the raters generally agreed that the paper could have had "better ideas and more complete examples."

One rater, who commented on both syntax and diction, admitted she wanted to lower the paper to a "3" because of grammatical problems like "she done." But she decided that a writer who could write long, sophisticated sentences and use words like "skepticism and discriminate . . . had an above average command of language." The rater finally gave the paper a "4" because she "did not want to see the student go unrewarded for the good points." The essence of a "4" seems to be that it struggles with sophisticated techniques—in style, in development, in diction—with only partial success.

Lower-Range Papers

A "1" Paper

Shortness often signals a "1" paper even before raters begin to read it. Like the following, most "1" papers cover less than a handwritten page.

My Cousin, She thinks she's the girl of all girl's and boy's. She thinks she is the super girl of the 80's. She tries to act like a boy, walk like a boy, talk like a boy. Pu it this way, she does everything like a boy. God doesn't make mistakes but when he made her a girl he made a big one. So hey I think that boys and Girls should be treated equally to a certain extent.

Analysis of Raters' Responses

Though the paper responds to the topic only indirectly, no raters remarked on its failure to address the question. What they did remark on was the paper's errors. The comments reveal that when there's so little content to pique their interest, raters become preoccupied with error. Even more so than in longer papers, it seems. Two commented that spotting errors was easy because there was only a single paragraph. "Capitalization, punctuation, and sentence structure were all abused," one remarked.

Similarly, raters tended to focus on errors in another "1" paper, one of only three sentences: "Men and woman are treated the same to me. But, I don't like women working in factoryes that are dangerous and hard work. You always hear women say that they can do anything that a man can do and probably better and we know they can't." The paper drew this remark: "Misspelled words definitely caught my eye." The rater's remark would seem to indicate that the paper has several spelling problems. But it has only two—"factoryes" and, in the first line, "woman" (rather than "women"), which the writer spells correctly on two later occasions. It would appear that in papers with so little text, any error seems blatant.

In fact, raters seldom find anything positive about such short papers. No one mentioned that the third sentence in the first paper coordinated infinitives for a sophisticated effect: "She tries to act like a boy, walk like a boy, talk like a boy." The only favorable remark was that the writer's voice comes through. And the lack of positive comments isn't surprising. With no content to consider—no details to savor, no examples to enjoy—the rater has little choice but to focus on errors.

A "2" Paper

Some obvious shortcomings—problems with organization, inadequate development, and grammatical errors—characterize "2" papers. As the following paper suggests, their greater length places "2" papers a notch above the "1's."

I think that men and women are treated equally to a certain extent. Women are expected to set at home, that was the attitude. But women are moving up in the world of work and men stay home and take care of the kids.

Women are treated differently because men think that women are weak and feeble. Today women can get training to do a "man's job."

One time me and my brother were out for the same job and he got it because they felt he could accomplish more than I could and the employers told me that to my face.

The are alot of "women jobs" that are being filled by men. I see nothing wrong with that but there is such a thing as prejudice.

My aunt is a salesperson at a fine company and there was a promotion coming up; of course she had competition, a man, they had the same experience but the man got it because women shouldn't have the authority to tell a man what to do. This isn't always the case at many jobs men and women are treated equal.
Analysis of Raters' Responses

Since the examples here need elaboration (What “women jobs” are being filled by men?) and the details lack specificity (What job did the brother and sister apply for? Where did the aunt work?), the paper remains vague. As one grader remarked, “Frequently I get hooked into wanting to read about what could be an excellent example, yet never are these examples specifically sketched so that I can see and understand the illustrations.” Although raters also commented on the undeveloped examples and illustrations in a “3” paper, the details in a “2” paper are not only vague but sometimes inappropriate as well. The first sentence of the sample paper suggests that it will focus on equality—where or how the two sexes are treated equally, how women are moving up in the world. Instead, the paper goes on to show that women are treated differently: her brother got the job that she applied for, the promotion her aunt deserved went to a man. When we finish reading the paper, we are uncertain what point the writer wanted to make. Because inappropriate details are mixed in with a few appropriate ones, the paper lacks organization and fails to develop a central idea.

Not surprisingly, raters were distracted by numerous grammatical errors often typical of a “2” paper. One rater commented: “I found myself focusing on ‘me and my brother,’ ‘alot,’ and ‘set’ instead of ‘sit,’ and the lack of punctuation.”

Basically, then, raters agreed upon the deficiencies that made the paper a “2”—lack of organization, skimpy and vague details, grammatical errors.

Upper-Range Papers

A “5” Paper

Who is Geraldine Ferraro. Is she (A) a “mouthy broad,” (B) “a dumb blond,” (C) “a political noose,” or (D) a fellow human being who saw a need and tried to fill it? Chances are, most Americans, with the aid of the media, will answer anything but “d”, depending upon how diplomatic they are.

Politics and women functions much like management and women. As long as she stays discretely in the trenches, in lower level management, or state and local politics, she’s accepted. But higher ambitions are often viewed as frivolous, and serious efforts are ignored, simply because of one’s sex.

When opportunities are made available, as they were to Ferraro, it’s not always her qualifications which get her there. Whatever efforts or accomplishments Ferraro made in her public service became secondary to her New York and Rome connection. She was female, Catholic, and urban, running for office with a WASP from Minnesota. She may not have been the best person for the job, but she had the right connections. Thus, women, in their alleged ignorance, were expected to vote for a party because of a sexist consideration—not because of competence of the candidate.

Nearly every effort of the liberal Democrats to placate the female population and gain the vote was an insult to every woman’s intelligence. It only reinforced the underlying sexism that plagues politics still today.

Analysis of Raters' Responses

This essay illustrates the promise as well as the problems of a “5” paper. On the one hand, it impressed its readers with a striking introduction and engaging examples. On the other hand, like many “5” essays, the paper struck teachers as very good but not quite excellent because it lacked one essential feature—full development.

No single feature of this essay received as much comment or praise as the introduction, formatted as a multiple choice quiz. One teacher praised it as “original in its method and well developed in its thought,” while another noted “a dynamic opening, ... an original beginning which immediately caught my attention.” And the paper does, in fact, display a lively voice right from the beginning, The writer’s use of slang, of chatty informal style, and of the quiz format promises a lively thought-provoking paper.

The raters also applauded the paper’s strategies of development, especially the extended example. Each part of the paper revolves around Ferraro’s selection as Mondale’s running mate in the 1984 presidential election. And the extended example relates clearly to a subtle inductive argument, unveiled in the second paragraph, where the writer asserts that a person’s sex is not as important in lower echelon positions in business and politics as in higher level, more public positions. The paper thus implicitly questions the hidden sexism of political campaign strategy as well as Ferraro’s qualifications by stating, “Whatever efforts or accomplishments Ferraro made in her public service became secondary to her New York and Rome connection. She was female, Catholic, and urban, running for office with a WASP from Minnesota. She may not have been the best person for the job, but she had the right connections.” The writer uses the Ferraro example finally
Men in women in America are treated differently. Men are allowed to make more choices in life, are given more responsibility. These choices can be in jobs, social life and even marriage. It seems that women have fewer choices in their life. On the job, men have a wider job scope. They can do anything they want; if they want to do "women's work" they are perceived as noble and helping out the "little woman". Women don't have these opportunities; they are almost forced into what are deemed as female careers. If a woman tries to break into a "man's field", she is called aggressive and pushy. Men are also hostile towards her.

After receiving a job, men and women aren't paid the same. It has been typical practice throughout history to pay men more for the same job a woman would get less pay for.

Their is also greater opportunity for men to rise up in job levels. When a woman gets a job, she should be happy for it. She will probably stay at that level. Men can rise up more rapidly. They are said to have more control and are more businesslike than women.

As shown, just in the "work aspect" of life, men have more opportunities. This is just one part of life where the treatment of men and women is unbalanced. I shudder to think about the rest of lifes' opportunities and the outcome if this treatment isn't changed.

**Analysis of Raters' Responses**

Clearly, a paper doesn't have to be flawless to earn a "6" rating. This one, for instance, has misspelled words, a run-on sentence, and, at least according to one rater, "some choppy sentences." But it also has enough substance, structure, and style to allow the raters to overlook its infelicities.

To begin with, the essay is vivid and immediately engaging. It opens with an anecdote about two married women commenting on two unmarried people—first a man then a woman—who walk into a restaurant. The women consider the man distinguished looking and content in his bachelorhood ("He must be very happy living alone"), but they consider the woman worn out by her spinsterhood ("If she doesn't find a man soon it will be too late").

Raters are obviously moved by writers who successfully draw readers into their frame of reference and who project a personality. The raters consistently laud the paper's voice and its sense of audience. "This paper has a very lively voice," one rater said. "The writer captures the reader's attention from the very beginning," another commented.
"The writer involved the reader and never lost sight of her audience," a third noted. Obviously raters enjoyed this paper.

Aside from being engaging and enjoyable, the paper is organized and coherent. The writer moves smoothly from the opening anecdote to expository comments on how men and women are not only perceived differently but are treated differently—especially on the job, where men receive more pay and enjoy greater opportunity for advancement. In the exposition, as in the narrative, the contrast in opportunities for men and women is sustained. The writer notes that men who do "women's" work are seen as "noble and helping out the 'little woman.'" Women trying to make it in "men's" jobs are called "aggressive and pushy." The paper sticks to the topic and sustains a structural pattern.

Nonetheless, organization and voice and audience involvement alone do not explain what makes a paper a success. What comes out in the raters' comments is that the separate components of "6" papers are held together in an imaginative, pleasing balance. One rater noted, "all of her [the writer's] thoughts blend ...." Another mentioned how the paper "flows well," and the third wrote that the writer "ties the parts together well." The fourth rater perhaps summed it up well, noting the tension between freedom and formalism in this paper. "I particularly liked the balance between creativity and rigidity of form," he said.

If a "6" paper doesn't have to be perfect, its parts have to work together to create a whole greater than their sum. It sustains interest and readability because of its imagination, organization, and voice. And it motivates comments like "mature" or "sophisticated." It's like a heady wine with body and bouquet.

Conclusions

Several revealing patterns emerge from the raters' responses, patterns which suggest what high school teachers look for and reward when they evaluate essays.

First, the teachers reward length and development. The "4," "5," and "6" papers are much longer than the "1" and "2" papers, each only a single paragraph. The "3" paper, moreover, was judged "slightly" rather than "clearly" below average because it is "substantial" but still below average because of "paucity of material." Even more important than length is a paper's use of details and examples. In fact, the raters always noted a paper's dearth or richness of development: not one paper in the sample escaped scrutiny for that particular feature. The "5" paper, for instance, with an added example or two, would become a "6"; the "4" paper needs "more complete examples"; and the "3" paper's most obvious problem is a failure to elaborate upon key assertions. Based on our sample, teachers value a paper's development more than any other single feature.

Raters also expect writers to stick to one topic. The "1," "2," and to some extent "3" papers suffer from problems with topic clarity. The "2" paper fails "to establish a focus," while the "3" paper exhibits irrelevancies. Each of the above-average papers succeeds, however, in establishing and maintaining a central thesis. Raters also tended to ignore basic problems in mechanics and grammar if the errors were offset by more positive traits. The "4" paper overcomes errors in tense with sophisticated diction, while clear organization and lively voice more than offset the "6" writer's misspelled words and run-on sentence. The paucity of material in the "1" and "2" papers, though, offers nothing to balance mistakes in agreement and spelling. Thus the errors appear more glaring.

Finally, certain facets of good writing remain elusive, almost ineffable. Readers often have difficulty, for instance, describing what first constitutes their interest in a piece of writing. How does a writer make first "contact" or engage us in such a way that we wish to read on? Clearly, something occurs early in a piece of writing—usually in the introduction—which catches our attention. Donald Murray once said that he choose novels by reading the first sentence twice. If the first sentence intrigues him, he will read the first paragraph. By the end of the first paragraph, he has decided if he will buy the book. In the same way, the vivid introductions of papers "5" and "6" impressed the raters. But what kept them interested beyond the engaging opening was control and voice. They like papers with sophisticated, mature sentences that indicate the writer has control over her language. And they like to hear the personality of the writer come through. Indeed, most of us reward control and voice in our students' writing, even if those features are difficult to define.

We do not underestimate how complicated it is to examine our individual evaluation procedures and how much more difficult it is to look at them in a group, where we have to expose our own ideas and rating methods to the scrutiny of our colleagues. Nor do we underestimate how difficult it is for university faculty and high school teachers to establish mutual grading standards. But how better to answer the teacher who writes as follows to the director of freshman English: "any material profiling your expectations in terms of high school preparation for college English coursework would help us accomplish the task of evaluating and updating our curriculum for college-bound students." If collaborative grading efforts lead us to better understand what it is we
do when we read and grade our students' papers, they may prove more effective than dutiful answers to questionnaires for producing consistency between high school and college writing programs.

Notes


2We chose this particular question because 1) it seemed challenging to high school students but not overwhelmingly difficult; 2) it appeared not to discriminate against any group of students; 3) it achieved a middle level of abstraction, encouraging both broad generalizations and specific supporting details; and 4) it invited what is probably the most common form of high school writing—an explanatory essay. In short, the question was designed to stimulate students to do their best writing—given the restrictions of a 35-minute time limit and an unannounced topic.