



Writing
Program
Administration

Journal of the Council of Writing Program Administrators
Volume 12, Number 3, Spring 1989

Editor

Christine Hult, Utah State University

Managing Editor

Suzanne Webb, Texas Woman's University

Editorial Board

Chris Anderson, Coordinator of Composition, Oregon State University

Beverly Clark, Writing Coordinator, Wheaton College

Diana George, Director of First-Year English, Michigan Tech University

Carol Hartzog, Vice Provost for Academic Administration, University of California,
Los Angeles

Susan McLeod, Director of Composition, Washington State University

Michael Moran, Director, Freshman English Program, University of Georgia

Carolyn Rude, Director of Graduate Studies, Texas Tech University

Irwin Weiser, Director of Composition, Purdue University

Edward White, Coordinator of Upper-Division Writing, California State University,
San Bernardino

Linda Ziff, Director of Practical Composition, Johns Hopkins University

WPA: *Writing Program Administration* is published twice a year—fall/winter and spring—
by the Council of Writing Program Administrators and the Department of English and
College of Humanities, Arts and Social Sciences at Utah State University.

Council of Writing Program Administrators

The Council of Writing Program Administrators is a national association of college and university faculty who serve or have served as directors of freshman composition or writing programs, coordinators of writing centers and writing workshops, chairpersons and members of writing program-related committees, or in similar administrative capacities. The Council of Writing Program Administrators is an affiliate of the Association of American Colleges.

President

Lynn Z. Bloom, University of Connecticut

Vice-President

Ben W. McClelland, University of Mississippi

Secretary-Treasurer

Donald Daiker, Miami University, Oxford, Ohio

Executive Committee

Barbara Cambridge, Indiana University/Purdue University at Indianapolis

Karen L. Greenberg, Hunter College, CUNY

Jeanette Harris, Texas Tech University

Linda Peterson (Immediate Past President, 1987-88) Yale University

Charles Schuster, University of Wisconsin-Milwaukee

John Trimbur, Worcester Polytechnic Institute

Edward White, California State University, San Bernardino

Author's Guide

The Editor of *WPA: Writing Program Administration* invites contributions that are appropriate to the interests and concerns of those who administer writing programs in American and Canadian colleges and universities. Articles on teaching writing or research in composition are acceptable only if they deal with the relationship of these activities to program administration. *WPA* is especially interested in articles on topics such as establishing and maintaining a cohesive writing program, training composition staff, testing and evaluating students and programs, working with department chairs and deans, collaborating with high school or community college teachers, and so on.

The length of articles should be approximately 2-4,000 words. Authors should submit an original plus two copies, with the author identified only on a separate cover letter. Include a self-addressed, stamped envelope if you would like a copy of your manuscript returned to you. All articles are anonymously reviewed by our Editorial Board, and their responses will be forwarded to you within about ten weeks of receipt of the manuscript.

Articles should be suitably documented using the current *MLA Handbook*, although as much reference as possible should be included within the text. Annotated bibliographies

accompanying articles are encouraged, as well as any other apparatus which might make material more conceptually and practically valuable to working writing program administrators. The editor reserves the right to edit manuscripts to conform to the style of the journal.

Authors whose articles are accepted for publication will be asked to submit their article both in print form and on IBM compatible disk, if possible. (An article submitted on disk using WordPerfect in particular will greatly facilitate production.) Authors will also be asked to submit a 100 word biography for inclusion in the "Notes on Contributors" section of the journal.

Article deadline: Fall/Winter issue, March 1; Spring issue, September 1.

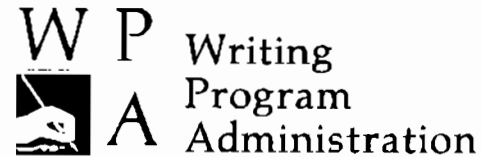
Relevant announcements and calls for papers are also acceptable. Announcement deadlines: Fall/Winter issue, August 15; Spring issue, December 15.

Address articles and editorial correspondence to Christine Hult, Editor, *WPA*, Department of English, Utah State University, Logan, Utah 84322-3200.

Address subscription and membership inquiries to Donald Daiker, Secretary-Treasurer, *WPA*, Department of English, Miami University, Oxford, Ohio 45056. (See subscription and membership form at the back of the journal.)

Address advertising inquiries to Suzanne Webb, *WPA*, Managing Editor, Department of English, Texas Woman's University, Denton, Texas 76204.

Address inquiries about the *WPA* consultation/evaluation service to Edward White, Department of English, California State University-San Bernardino, San Bernardino, California 92407.



Journal of the Council of Writing Program Administrators
Volume 12, Number 3, Spring, 1989

Contents

| | |
|--|----|
| Writing Workshops and the Mechanics of Change | 7 |
| <i>Toby Fulwiler</i> | |
| High Tech Staff Development | 21 |
| <i>Jane Zeni Flinn and Chris Madigan</i> | |
| What Do Writing Teachers Think? | 31 |
| <i>George Otte</i> | |
| School-College Partnerships and Their Impact on Writing Programs | 43 |
| <i>Judy Fowler and Stefan Martin</i> | |
| Reinforcing Successive Gains: Collaborative Projects for Writing Faculty | 57 |
| <i>Mary Ann Aschauer</i> | |
| Notes on Contributors | 62 |
| Bibliography of Writing Textbooks | 63 |
| <i>Suzanne S. Webb</i> | |
| Announcements | 89 |
| Membership Form | 97 |

THE JOURNAL OF ADVANCED COMPOSITION

announces

THE JAMES L. KINNEAVY AWARD

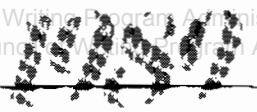
a cash prize
for the most outstanding
article published each year in

jac

The award will be presented each year at CCCC during the meeting of the Association of Teachers of Advanced Composition.

JAC is a journal of composition theory and advanced writing. For a copy of submission requirements, contact Gary A. Olson, Editor, *Journal of Advanced Composition*, Department of English, University of South Florida, Tampa, FL 33620-5550.

Subscriptions should be made payable to the *Journal of Advanced Composition* (individuals: \$10.00 per year; institutions: \$12.50 per year; three-year subscription: \$25.00, students: \$5.00, overseas add \$2.50). Send subscription orders to Karen I. Spear, Office of the Dean, University of South Florida at St. Petersburg, 140 Seventh Ave. South, St. Petersburg, FL 33701.



New for 1989

Practical English Handbook Eighth Edition

Floyd C. Watkins and William B. Dillingham
Both of Emory University

Practical English Workbook Fourth Edition

Floyd C. Watkins and William B. Dillingham
John T. Hiers, Valdosta State College

The Informed Writer: Using Sources in the Disciplines, Third Edition

Charles Bazerman, Baruch College,
City University of New York

Also by Bazerman

The Informed Reader: Contemporary Issues in the Disciplines

Contexts: Writing and Reading Second Edition

Jeanette Harris, Texas Tech University
Ann Moseley, East Texas State University

About Language: A Reader for Writers Second Edition

William H. Roberts and Gregoire Turgeon
Both of University of Lowell

Foundation: Building Sentence Skills Third Edition

Thomas R. Neuburger, Ventura College

Sentence Sense: A Writer's Guide

Evelyn Farbman
Greater Hartford Community College

The World of Words: Vocabulary for College Students, Second Edition

Margaret Ann Richek
Northeastern Illinois University

The Houghton Mifflin Anthology of Short Fiction

Patricia Hampl, University of Minnesota

Also Available

Writing with a Purpose, Ninth Edition

Writing with a Purpose, Short Edition

Joseph F. Trimmer, Ball State University
James M. McCrimmon

Evergreen: A Guide to Writing Third Edition

Grassroots: The Writer's Workbook Third Edition

Susan C. Fawcett
Alvin Sandberg

Writing Skills Handbook, Second Edition

Charles Bazerman
Harvey S. Wiener, LaGuardia Community
College, City University of New York

A Guide to the Whole Writing Process Second Edition

Jack Blum, Long Beach City College
Carolyn Brinkman
Long Beach City College
Elizabeth Hoffman
University of Southern California
David Peck
California State University, Long Beach

Thinking Critically Second Edition

John Chaffee, LaGuardia Community
College, City University of New York

The Beacon Handbook

Robert Perrin, Indiana State University

The Dolphin Reader

The Dolphin Reader, Shorter Edition
Douglas Hunt, University of Missouri

The Riverside Reader, Volume 1 Second Edition

The Riverside Reader, Volume 2 Second Edition

Joseph F. Trimmer
Maxine Hairston
University of Texas at Austin

For adoption consideration, request examination
copies from your regional Houghton Mifflin office.



Houghton Mifflin

13400 Midway Rd., Dallas, TX 75244-5165
1900 S. Baravia Ave., Geneva, IL 60134
925 E. Meadow Dr., Palo Alto, CA 94303
101 Campus Dr., Princeton, NJ 08540