

# Writing Program Administration

*Journal of the  
Council of Writing Program Administrators*

## **Editors**

Dennis Lynch . . . . . Michigan Technological University  
Marguerite Helmers . . . . . University of Wisconsin Oshkosh

## **Production Editor**

David Blakesley . . . . . Purdue University

## **Editorial Assistants**

Michigan Technological University: Julia Jasken  
Purdue University: Tania Bhattacharyya, Colin Charlton,  
Jonikka Charlton, Jennifer Courtney, Theron Francis, Betsy  
Kaye Gutwein, Debrah Huffman, Jessie Kapper, Nancy Kerns,  
Sarah LaDow, Carlann Fox Scholl, Jodi Wagner

## **Editorial Board**

Chris M. Anson . . . . . North Carolina State University  
Donald Daiker . . . . . Miami University, Oxford, Ohio  
Donna Dunbar-Odom . . . . . Texas A&M University-Commerce  
Russell Durst . . . . . University of Cincinnati  
Beth Daniell . . . . . Clemson University  
Christine Farris . . . . . Indiana University  
Jeff Grabill . . . . . Georgia State University  
Kristine Hansen . . . . . Brigham Young University  
Deborah Holdstein . . . . . Governors State University  
Mara Holt . . . . . Ohio University  
Catherine Lattrell . . . . . Penn State Altoona College  
Brian Huot . . . . . University of Louisville  
Susan H. McLeod . . . . . University of California, Santa Barbara  
Libby Miles . . . . . University of Rhode Island  
Richard Miller . . . . . Rutgers University  
Clyde Moneyhun . . . . . University of Delaware  
Elizabeth Rankin . . . . . University of North Dakota  
Keith Rhodes . . . . . Missouri Western State College  
Shirley K Rose . . . . . Purdue University  
Peter Sands . . . . . University of Wisconsin-Milwaukee  
Tony Silva . . . . . Purdue University  
Irwin Weiser . . . . . Purdue University  
Edward M. White . . . . . University of Arizona  
Stephen Wilhoit . . . . . University of Dayton

*WPA: Writing Program Administration* is published twice per year—fall/winter and spring—by the Council of Writing Program Administrators.

## **Council of Writing Program Administrators**

### **Executive Board**

The Council of Writing Program Administrators is a national association of college and university faculty who serve or have served as directors of first-year composition or writing programs, coordinators of writing centers and writing workshops, chairpersons and members of writing-program-related committees, or in similar administrative capacities. The Council of Writing Program Administrators is an affiliate of the Association of American Colleges and the Modern Language Association.

#### **President**

Kathleen Blake Yancey . . . . . Clemson University

#### **Vice President**

Chris M. Anson. . . . . North Carolina State University

#### **Secretary**

Jennie Dautermann. . . . . Miami University, Oxford, Ohio

#### **Treasurer**

John Heyda. . . . . Miami University, Middletown, Ohio

#### **Past President**

Douglas Hesse. . . . . Illinois State University

#### **Executive Committee**

Linda Adler-Kassner. . . . . Eastern Michigan University

William Condon. . . . . Washington State University

Alice Gillam. . . . . University of Wisconsin-Milwaukee

Susanmarie Harrington . . . . . Indiana University Purdue University Indianapolis

Clyde Moneyhun. . . . . University of Delaware

Meg Morgan. . . . . University of North Carolina-Charlotte

Duane Roen. . . . . Arizona State University

Elizabeth VanderLei. . . . . Calvin College

Irwin Weiser . . . . . Purdue University

#### **Journal Co-Editors**

Marguerite Helmers. . . . . University of Wisconsin Oshkosh

Dennis Lynch. . . . . Michigan Technological University

#### **Journal Production Editor**

David Blakesley. . . . . Purdue University

#### **Consultant Evaluator Service Co-Directors**

Deborah Holdstein. . . . . Governors State University

Edward M. White. . . . . University of Arizona

## Author's Guide

*WPA: Writing Program Administration* publishes articles and essays concerning the organization, administration, practices, and aims of college and university writing programs. Possible topics include the education and support of writing teachers; the intellectual and administrative work of WPAs; the situation of writing programs within both academic institutions and broader contexts; the programmatic implications of current theories, technologies, and research; relationships between WPAs and other administrators and between writing and other academic programs; placement; assessment; and the professional status of WPAs.

The previous list is meant to be suggestive, not exhaustive, but contributions must be appropriate to the interests and concerns of those who administer writing programs. The editors welcome empirical research (quantitative as well as qualitative), historical research, and theoretical, essayistic, or reflective pieces.

The length of submissions should be approximately 2000 to 5000 words, although the journal occasionally will publish shorter or longer pieces when the subject matter warrants. Articles should be suitably documented using the current MLA Style Manual. For citations of Internet resources, use the *Columbia Guide to Online Style*. Please submit three copies of manuscripts, with the author identified only on a separate cover letter. Include a self-addressed stamped envelope if you would like a copy returned. Submissions are anonymously reviewed by the Editorial Board. The editors aspire to respond within three months after the receipt of the submission.

Authors whose works are accepted for publication will be asked to submit final versions in both print and electronic form, following a style sheet that will be provided. Please double-check all citations. Articles should be saved on 3.5 inch disks as rich text format files (files using the extension .rtf) or as MS Word files (using the .doc file extension). Tables should be saved in the program in which they were produced; authors should indicate program type on the disk. Illustrations should be submitted as camera-ready copy. Authors will also be asked to submit a 100-word biography for inclusion in the "Contributors" section of the journal.

### REVIEWS

*WPA* publishes reviews of books related to writing programs and their administration. Publishers are invited to send appropriate professional books to Marguerite Helmers, who assigns reviews.

## **ANNOUNCEMENTS AND ADVERTISING**

Relevant announcements and calls for papers will be published as space permits. Send them in electronic format to David Blakesley (blakesle@purdue.edu) by October 15 (for the Fall/Winter issue) or March 15 (for the Spring issue). Advertisers should contact David Blakesley for deadlines, publication rates, and specifications.

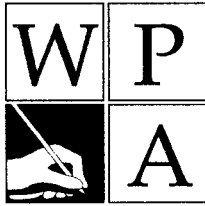
## **ADDRESSES**

Address articles and editorial correspondence to Dennis Lynch, Co-Editor, *WPA*, Humanities, Michigan Technological University, 1400 Townsend Drive, Houghton, MI 49931. E-mail: dalynch@mtu.edu.

Address book reviews to Marguerite Helmers, Co-Editor, *WPA*, Department of English, 800 Algoma Blvd., University of Wisconsin Oshkosh, Oshkosh, WI 54901. E-mail: helmers@uwosh.edu.

Address advertising and production questions to David Blakesley, Production Editor, *WPA*, Department of English, Purdue University, 500 Oval Drive, West Lafayette, IN 47907. E-mail: blakesle@purdue.edu. Fax: (765) 494-3780.





# Writing Program Administration

*Journal of the  
Council of Writing Program Administrators  
Volume 26.1/2 (Fall/Winter 2002)*

## Table of Contents

<b>Letter from the Editors</b> .....	8
<b>Defining Assessment as Research: Moving from Obligations to Opportunities</b> .....	10
Peggy O'Neill, Ellen Schendel, and Brian Huot	
<b>When Graduate Students Resist</b> .....	27
Sally Barr Ebest	
<b>Seizing the Initiative: The Missouri Model for Dual-Credit Composition Courses</b> .....	44
Nancy Blattner and Jane Frick	
<b>Are We Having Fun Yet? Necessity, Creativity, and Writing Program Administration</b> .....	57
Lynn Z. Bloom	
<b>Dangerous Reading: The Unabomber as College Freshman</b> .....	71
Edward M. White	
<b>Reviews</b>	
<b>Problematics, Risks, and Interrogations: Rethorizing Personal Writing</b> .....	74
Amy C. Kimme Hea	
Deborah H. Holdstein and David Bleich, eds. <i>Personal Effects: The Social Character of Scholarly Writing</i>	
<b>Help for Professionals</b> .....	77
Donna Gorrell	
Elizabeth Rankin, <i>The Work of Writing: Insights and Strategies for Academics and Professionals</i>	

<b>Two Handbooks for a Maturing Discipline . . . . .</b>	<b>80</b>
Michael Hennessy	
Irene Ward and William J. Carpenter, eds. <i>The Allyn and Bacon Sourcebook for Writing Program Administrators</i>	
Betty Pytlik and Sarah Liggett, eds. <i>Preparing College Teachers of Writing: Histories, Theories, Programs, Practices</i>	
<b>Portrait of a Writing Program . . . . .</b>	<b>86</b>
Michael Pennell	
Jonathan Monroe, ed. <i>Writing and Revising the Disciplines</i>	
<b>Situating the Public and Personal in Student Writing . . . . .</b>	<b>89</b>
Stephanie Kerschbaum	
Emily J. Isaacs and Phoebe Jackson, eds. <i>Public Works: Student Writing as Public Text.</i>	
Karen Surman Paley, <i>I Writing: The Politics and Practice of Teaching First-Person Writing.</i>	
<b>Announcements . . . . .</b>	<b>94</b>
<b>Contributors . . . . .</b>	<b>97</b>

Extending an invitation to join the

Council of

## Writing Program Administrators

The Council of Writing Program Administrators offers a national network of scholarship and support for leaders of college and university writing programs.

Membership benefits include the following:

- A subscription to *WPA: Writing Program Administration*, a semi-annual refereed journal
- Invitations to the annual WPA Summer Workshops and Conferences
- Invitations to submit papers for sessions that WPA sponsors at MLA and CCCC
- Participation in the WPA Research Grant Program, which distributes several awards, ranging from \$1000 to \$2000
- Invitations to the annual WPA breakfast at CCCC and the annual WPA party at MLA
- Information about the WPA Consultant-Evaluator program

### **Annual Dues**

Members: \$30

Graduate Students: \$10

Libraries: \$40

### **To Join**

Send your name, address, institutional affiliation, and dues to

Jennie Dautermann, WPA Secretary  
Department of English  
Miami University  
Oxford, Ohio 45056