

Writing Program Administration

Journal of the
Council of Writing Program Administrators

Managing Editors

Gregory Glau Arizona State University
Barry Maid Arizona State University
Duane Roen Arizona State University

Editorial Board

Linda Adler-Kassner Eastern Michigan University
Chris Anson North Carolina State University
William P. Banks East Carolina University
Larry Beason University of South Alabama
Linda S. Bergmann Purdue University
Shane Borrowman Gonzaga University
Irene L. Clark California State University, Northridge
Gail S. Corso Neumann College
Beth Daniell Kennesaw State University
Michael J. Day Northern Illinois University
Marvin Diogenes Stanford University
Sid Dobrin University of Florida
Donna Dunbar-Odom Texas A & M University-Commerce
Russel Durst University of Cincinnati
Christine Farris Indiana University
Lynée Gaillet Georgia State University
Jeffrey R. Galin Florida Atlantic University
Paula Gillespie Marquette University
Maureen Goggin Arizona State University
Risa P. Gorelick Monmouth University
Jeff Grabill Michigan State University
Sherrie Gradin Ohio University
Kristine Hansen Brigham Young University
Rich Haswell Texas A&M University, Corpus Christi
Carol Haviland California State University, San Bernardino
Elizabeth Hodges Virginia Commonwealth University

Editorial Board (Continued)

Deborah Holdstein	Northern Illinois University
Mara Holt	Ohio University
Bruce Horner	University of Wisconsin-Milwaukee
Alice Horning	Oakland University
Rebecca Moore Howard	Syracuse University
Joseph Janangelo	Loyola University
George H. Jensen	University of Arkansas at Little Rock
Catherine Latterell	Pennsylvania State University, Altoona College
Carrie Leverenz.	Texas Christian University
Rita Malenczyk.	Eastern Connecticut State University
Paul Kei Matsuda.	University of New Hampshire
Susan H. McLeod.	University of California, Santa Barbara
Geraldine McNenny.	Chapman University
Libby Miles.	University of Rhode Island
Clyde Moneyhun.	Stanford University
Peggy O'Neill	Loyola University
Marty Patton	University of Missouri-Columbia
Irv Peckham	Louisiana State University
Michael Pemberton	Georgia Southern University
Elizabeth Rankin	University of North Dakota
Teresa M. Redd	Howard University
Lynne Rhodes	University of South Carolina Aiken
Jeff Rice	Wayne State University
Shirley Rose	Purdue University
Carol Rutz	Carleton College
Phyllis Mentzell Ryder	The George Washington University
Peter Sands	University of Wisconsin-Milwaukee
Ellen Schendel	Grand Valley State University
Charles Schuster	University of Wisconsin-Milwaukee
Cynthia Selfe	Michigan Technological University
Tony Silva	Purdue University
Martha Townsend	University of Missouri, Columbia
Elizabeth Vander Lei	Calvin College
Stephanie Vanderslice	University of Central Arkansas
Karen Peterson Welch	University of Wisconsin-Eau Claire
Edward White	University of Arizona
Mark Wiley	California State University, Long Beach
Stephen Wilhoit	University of Dayton

WPA: Writing Program Administration is published twice per year --
fall/winter and spring—by the Council of Writing Program Administrators.

Council of Writing Program Administrators

Executive Board

The Council of Writing Program Administrators is a national association of college and university faculty who serve or have served as directors of first-year composition or writing programs, coordinators of writing centers and writing workshops, chairpersons and members of writing-program-related committees, or in similar administrative capacities. The Council of Writing Program Administrators is an affiliate of the Association of American Colleges and the Modern Language Association.

President

Shirley K. Rose Purdue University

Vice President

Joe Janangelo Loyola University

Secretary *pro tem*

John Tassoni. Miami University, Oxford, Ohio

Treasurer

John Heyda. Miami University, Middletown, Ohio

Past President

Chris AnsonNorth Carolina State University

Executive Committee

Dominic Delli CarpiniYork College of Pennsylvania

Lauren Fitzgerald Yeshiva University

Gregory GlauArizona State University

Rebecca Moore HowardSyracuse University

Carrie Leverenz. Texas Christian University

Susan Kay Miller Mesa Community College

Marty Patton University of Missouri Columbia

Raúl Sánchez University of Florida

Steve Wilhoit University of Dayton

Journal Editors

Gregory Glau Arizona State University

Barry Maid Arizona State University East

Duane Roen Arizona State University

Web Developer

David Blakesley. Purdue University

Consultant Evaluator Service Director

Deborah Holdstein. Northern Illinois University

Author's Guide

WPA: Writing Program Administration publishes articles and essays concerning the organization, administration, practices, and aims of college and university writing programs. Possible topics include the education and support of writing teachers; the intellectual and administrative work of WPAs; the situation of writing programs within both academic institutions and broader contexts; the programmatic implications of current theories, technologies, and research; relationships between WPAs and other administrators and between writing and other academic programs; placement; assessment; and the professional status of WPAs.

The previous list is meant to be suggestive, not exhaustive, but contributions must be appropriate to the interests and concerns of those who administer writing programs. The editors welcome empirical research (quantitative as well as qualitative), historical research, and theoretical, essayistic, or reflective pieces.

The length of submissions should be approximately 2,000 to 5,000 words, although the journal occasionally will publish shorter or longer pieces when the subject matter warrants. Articles should be suitably documented using the current MLA Style Manual. For citations of Internet resources, use the *Columbia Guide to Online Style*.**

Please submit only *electronic* versions of manuscripts as WORD or rich text (.rtf) attachments, with the author identified only on a separate cover letter. Submissions are anonymously reviewed by the Editorial Board. The editors aspire to respond within two months after the receipt of the submission.

Authors whose works are accepted for publication will be asked to submit a final version following a style sheet that will be provided. Please double-check all citations. Illustrations should be submitted as print-ready copy in electronic format. Authors will also be asked to submit a 100-word biography for inclusion in the "Contributors" section of the journal.

REVIEWS

WPA publishes reviews of books related to writing programs and their administration. Publishers are invited to send appropriate professional books to Duku Anoyke at aanokye@asu.edu, who assigns reviews.

**In addition to the general guidelines set forth in the Author's Guide, book reviewers should include a summary of the text, some discussion regarding the text's construction, as well as an evaluation of the text's relevance to the profession. The review should be between 1500-2000 words.

ANNOUNCEMENTS AND ADVERTISING

Relevant announcements and calls for papers will be published as space permits. Send them in electronic format to Greg Glau (gglau@asu.edu).

Advertisers should contact Susan Miller (skmiller@mail.mc.maricopa.edu) for deadlines, publication rates, and specifications.

WPA EDITORIAL TEAM

Please address all new submission questions to Gregory Glau (gglau@asu.edu).

Managing Editors

- Gregory Glau, Arizona State University (gglau@asu.edu)
- Barry Maid, Arizona State University (barry.maid@asu.edu)
- Duane Roen, Arizona State University (duane.roen@asu.edu)

Advertising Coordinator

- Susan K. Miller, Mesa Community College (skmiller@mail.mc.maricopa.edu)

Coordinating Editors

- Judy Grace, Arizona State University (judy.grace@asu.edu)
- Susan K. Miller, Mesa Community College (skmiller@mail.mc.maricopa.edu)
- Craig Jacobsen, Mesa Community College (jacobsen@mail.mc.maricopa.edu)

Production Editors

- Barry Maid, Arizona State University (barry.maid@asu.edu)
- Victoria Hay, Arizona State University (millicent.hay@asu.edu)

Assistant Production Editors

- Magdalena Soto, Arizona State University (magdalena.soto@asu.edu)
- Roberta Burnett, Arizona State University (roberta.burnett@asu.edu)
- Laura Slown, Arizona State University (laura.slown@asu.edu)
- Kerri Flanagan, Arizona State University (kerri.flanagan@asu.edu)

Book Review Editors

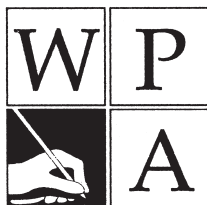
- Duku Anokye, Arizona State University (akua.anokye@asu.edu)
- Veronica Pantoja, Chandler-Gilbert Community College (veronica.pantoja@cgcmail.maricopa.edu)
- Shelley Rodrigo, Mesa Community College (rrodrigo@mail.mc.maricopa.edu)
- Susan K. Miller, Mesa Community College (skmiller@mail.mc.maricopa.edu)

Development Editors

- David Schwalm, Arizona State University (david.schwalm@asu.edu)
- Elaine Maimon, University of Alaska, Anchorage (Elaine.Maimon@uaa.alaska.edu)
- Glenn Irvin, Arizona State University (girvin@asu.edu)

Assistant Editors

- Jennifer Clary-Lemon, Arizona State University, (jclarylemon@asu.edu)
- Regina Clemens Fox, Arizona State University, (regina.clemensfox@asu.edu)
- Zachary Waggoner, Arizona State University (zwaggon@exchange.asu.edu)
- Jeffrey Andelora, Mesa Community College (jandelora@mail.mc.maricopa.edu)
- Kirsti Cole, Arizona State University (kirsti.cole@asu.edu)
- Lisa Cahill, Arizona State University (lisa.cahill@asu.edu)
- Rita Al-Abdullah, Arizona State University (rita.al-abdullah@asu.edu)
- Micheal Callaway, Arizona State University (mike.callaway@asu.edu)
- Cheryl Greene, Arizona State University (cheryl.m.greene@asu.edu)
- Nicholas Behm, Arizona State University (nicholas.behm@asu.edu)
- Nicholas Hart, Arizona State University (nicholas.hart@asu.edu)



Writing Program Administration

Journal of the
Council of Writing Program Administrators
Volume 29.3 (Spring 2006)

Contents

Letter from the Editors	8
Composition as Countermonument: Toward a New Space in Writing Classrooms and Curricula	11
Paul Butler	
A Greenhouse for Writing Program Change	27
Laura Brady	
Extra-Institutional Agency and the Public Value of the WPA	45
Kelly Ritter	
Turning Placement into Practice	65
Irvin Peckham	
Communicative Strategies for Administrative Practices: Evaluating Weblogs, Their Benefits and Uses	85
William Endres	
REVIEWS	
<i>A Field of Dreams: Independent Writing Programs and the Future of Composition Studies</i>	107
Susan H. McLeod	
<i>The Outcomes Book: Debate and Consensus after the WPA Outcomes Statement</i>	111
Edward M. White	
<i>Preparing to Teach Writing: Research, Theory, and Practice</i>	115
Mark Wiley	
Contributors	121
Announcements	123