

## Twenty-One Genres and How to Write Them

by Brock Dethier

*“My students connected with the book and many wrote it ‘was written just for me.’ Many felt for the first time someone really knew their fears about writing and could help them overcome these challenges.”*

—Sherena Huntsman,  
Utah State University

*Twenty-One Genres and How to Write Them* is the perfect combination of genre and process, providing 228 step-by-step writing activities or “moves” to help writers get their work done with minimal pain. The book offers ways to plan, discover, organize, and develop ideas, so writers are never stuck wondering “What do I do now?”

With quirky, interesting-to-discuss examples, many from students, it can be used as a chapter-each-week process guide or as an inexpensive resource for writers in any field, and at any stage of development.

The book’s inviting, enthusiastic voice and endless suggestions make writers believe they can do it.

*“It’s intended to help people, like myself, who suck at writing by giving genres and moves. The book breaks down things to make it easier. It actually seems really helpful.”*

—A student who hates English and writing



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or wherever books are sold.



**Do you want to quickly identify which students need help?  
How early in a term would you like to know that?**

Writers show their strengths and struggles long before the final draft. Their engagement in feedback and reflection indicates if they are on track to revise well. Instructors who tune in early can intervene sooner and more effectively.

Eli Review is a peer learning app for revision and feedback that helps instructors coach students' engagement in write-review-revise cycles. Because Eli's focus is on formative feedback, the system offers student engagement data relevant to:

- Noticing at-risk students earlier
- Identifying ways to coach students who most need your help
- Finding students who need to be challenged
- Finding students who can help others learn

Eli provides formative information for student success.

In addition to what we provide instantly, we also offer research support for instructors and programs. All data in the system can be exported, either by instructors inside the app or through custom queries, which we provide as part of our data services for institutional subscribers.

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*Type Matters: The Rhetoricity of Letterforms* edited by Christopher Scott Wyatt and Dànienne Nicole DeVoss

*Rhetoric and Experience Architecture* edited by Liza Potts and Michael J. Salvo

## NEW RELEASES

*The Framework for Success in Postsecondary Writing: Scholarship and Applications* edited by Nicholas N. Behm, Sherry Rankins-Robertson, and Duane Roen

*Cross-Border Networks in Writing Studies* edited by Derek Mueller, Andrea Williams, Louise Wetherbee Phelps, and Jennifer Clary-Lemon

*Labored: The State(ment) and Future of Work in Composition* edited by Randall McClure, Dayna V. Goldstein, and Michael A. Pemberton

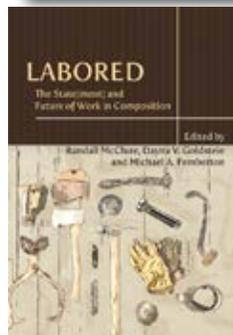
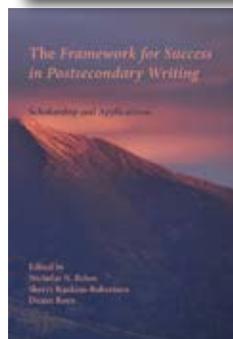
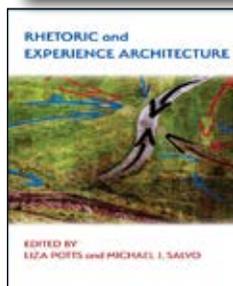
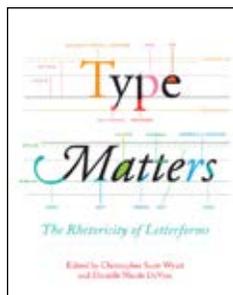
*A Critical Look at Institutional Mission: A Guide for Writing Program Administrators* edited by Joseph Janangelo

## CONGRATULATIONS TO THESE RECENT AWARD WINNERS!

*Antiracist Writing Assessment Ecologies: Teaching and Assessing Writing for a Socially Just Future* by Asao Inoue, **BEST BOOK AWARD, CCCC, BEST BOOK, COUNCIL OF WRITING PROGRAM ADMINISTRATORS (2017)**

*The WPA Outcomes Statement—A Decade Later*  
Edited by Nicholas N. Behm, Gregory R. Glau, Deborah H. Holdstein, Duane Roen, and Edward M. White, **Best Book Award, Council of Writing Program Administrators (July, 2015)**

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