

WPA

Writing Program Administration

Journal of the Council of Writing Program Administrators
Volume 4, Number 2, Winter, 1980

Editor

Kenneth A. Bruffee, Brooklyn College, CUNY

Managing Editor

Richard Sterling, Lehman College, CUNY

Editorial Board

Enid E. Bogle, Howard University (1978-80)

Dee Brock, Dallas County Community College (1979-81)

Timothy Donovan, Northeastern University (1978-80)

Maxine Hairston, University of Texas (1980-82)

Richard Marius, Harvard University (1980-82)

David Rankin, California State University, Dominguez Hills (1979-81)

Nancy Sommers, University of Oklahoma (1979-81)

Nathaniel Teich, University of Oregon (1978-80)

William F. Woods, Wichita State University (1980-82)

WPA: Writing Program Administration is published three times a year—fall, winter, and spring—by the Council of Writing Program Administrators and the Office of College Information and Publications, Brooklyn College, City University of New York.

The Editors of *WPA* invite contributions that are appropriate to the interests and concerns of those who administer writing programs in American and Canadian colleges and universities. Articles on teaching writing or research in composition are acceptable only if they deal with the relationship of these activities to program administration.

Article length (flexible), 2,000-4,000 words. Authors should submit two copies and retain a copy for their own files. Material should be suitably documented, using the *MLA Handbook*, although as much reference as possible should be included within the text. Annotated bibliographies accompanying articles are encouraged, as well as any other apparatus which might make material more conceptually and practically valuable to working writing program administrators. The editors reserve the right to edit manuscripts accepted for publication to conform with the style of the journal. Article deadlines: fall and winter issues, January 15; spring issue, September 15. Relevant announcements are also acceptable. Announcement deadlines: fall issue, August 1; winter issue, October 1; spring issue, January 5. Address contributions and editorial correspondence to Kenneth A. Bruffee, Editor, *WPA*, English Department, Brooklyn College, CUNY, Brooklyn, New York 11210.

Subscription with membership in the Council of Writing Program Administrators: \$10/year (\$11.50 outside U.S.). Institutional subscription: \$20/year (\$21.50 outside U.S.). Single copies, \$5 (\$5.50 outside U.S.). Make check or money order payable to Council of Writing Program Administrators. Address subscription and membership correspondence to Joseph Comprone, Treasurer, *WPA*, English Department, University of Louisville, Louisville, Kentucky 40208.

Address advertising inquiries to Richard Sterling, Managing Editor, *WPA*, English Department, Lehman College, CUNY, Bronx, New York 10468.

The Council of Writing Program Administrators is a national association of college and university faculty who serve or have served as directors of freshman composition, coordinators of writing labs and workshops, chairs and members of writing program-related committees, or in similar administrative capacities. The Council of Writing Program Administrators is an affiliate of the Association of American Colleges.

President

Harvey Wiener, La Guardia Community College, CUNY

Vice-President

Winifred Horner, University of Missouri, Columbia

Treasurer

Joseph Comprone, University of Louisville

Secretary

Arthur Dixon, J. Sargeant Reynolds Community College, Richmond, Virginia

Board of Directors

David Bartholomae, University of Pittsburgh (1980)

Harry Crosby, Boston University (1980)

Maxine Hairston, University of Texas, Austin (1981)

E.D. Hirsch, Jr., University of Virginia, Charlottesville (1981)

Elaine Maimon, Beaver College (1980)

John Warnock, University of Wyoming, Laramie (1981)

Contents

*The Council of Writing Program Administrators announces
its affiliation with the Association of American Colleges.*

Forum. Faculty development in composition	
I. Faculty indifference to writing: A pessimistic view <i>Richard Marius</i>	7
II. Faculty development through professional collaboration <i>Robert Lyons</i>	12
III. Helping faculty make rewarding assignments <i>Ellen Nold</i>	19
IV. Six steps toward departmental engagement in composition <i>Thomas Bonner, Jr.</i>	20
V. Three kinds of writing workshops for English teachers <i>Barbara Brothers</i>	21
Writing Program Evaluation: An outline for self-study <i>WPA Board of Consultant Educators</i>	23

Copyright © 1980 by the Council of Writing Program Administrators

A common-sense approach to administration <i>David Rankin</i>	29
Notes on contributors	35
Announcements	37
In the spring issue	39