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WPA

Writing Program Administration

Journal of the Council of Writing Program Administrators
Volume 5, Number 1, Fall, 1981

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The Editors of *WPA* invite contributions that are appropriate to the interests and concerns of those who administer writing programs in American and Canadian colleges and universities. Articles on teaching writing or research in composition are acceptable only if they deal with the relationship of these activities to program administration.

Article length (flexible), 2,000-4,000 words. Authors should submit two copies and retain a copy for their own files. Material should be suitably documented, using the *MLA Handbook*, although as much reference as possible should be included within the text. Annotated bibliographies accompanying articles are encouraged, as well as any other apparatus which might make material more conceptually and practically valuable to working writing program administrators. The editors reserve the right to edit manuscripts accepted for publication to conform with the style of the journal. Manuscripts cannot be returned unless accompanied by a stamped, self-addressed envelope. Article deadlines: fall and winter issues, January 15; spring issue, September 15. Relevant announcements are also acceptable. Announcement deadlines: fall issue, August 1; winter issue, October 1; spring issue, January 5. Address contributions and editorial correspondence to Kenneth A. Bruffee, Editor, *WPA*, English Department, Brooklyn College, CUNY, Brooklyn, New York 11210.

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The Council of Writing Program Administrators is a national association of college and university faculty who serve or have served as directors of freshman composition, coordinators of writing labs and workshops, chairs and members of writing program-related committees, or in similar administrative capacities. The Council of Writing Program Administrators is an affiliate of the Association of American Colleges.

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Editorial

With this issue, *WPA* begins its third year as a refereed, national publication, serving a responsible, national professional association. That association is itself still young. Yet there are signs that the initial efforts of the Council of Writing Program Administrators have already had considerable success. These efforts have as their goal to bring to the attention of faculty and administrators of American and Canadian postsecondary institutions the needs and values of their colleagues who organize and direct college and university writing programs. Another goal of *WPA* is to create a professional identity for those who undertake that complex task.

In pursuit of these goals, *WPA* provides several services to the profession. The association encourages and subsidizes regional conferences of writing program administrators. It also trains consultant-evaluators to work directly, on campus, with writing program administrators and their institutions.

With the Fall and Winter, 1981, issues of *WPA* the association initiates two more services. The first, which appears in this issue, is an alphabetical list of the Council of Writing Program Administrator's membership. Combining this list with the information provided in two other recent issues should make possible, in the near future, the organization of many more local, regional, and statewide associations of writing program administrators affiliated with *WPA*. The related features that regional association organizers may find useful are *WPA*'s "Self-Study Guide" (*WPA*, Winter, 1980), and Margaret Furcron's "Guide to Organizing Regional Conferences" (*WPA*, Spring, 1981).

WPA's second new service will appear in this year's winter issue of *WPA*: an annual annotated bibliography of composition textbooks. This bibliography will catalogue, by course level and genre, curricular materials appearing on publishers' current lists of new publications. *WPA* is grateful to Joe Trimmer of Ball State University for developing and producing this list. We hope it will be useful as a reference tool for *WPAs* and curriculum committees alike.

Finally, I would like to call attention to the announcement in this issue soliciting proposals for *WPA* guest editors. This is an attractive opportunity for members to become more closely involved with the publication of the association's journal and with the substantive issues it addresses.

Ken Bruffee